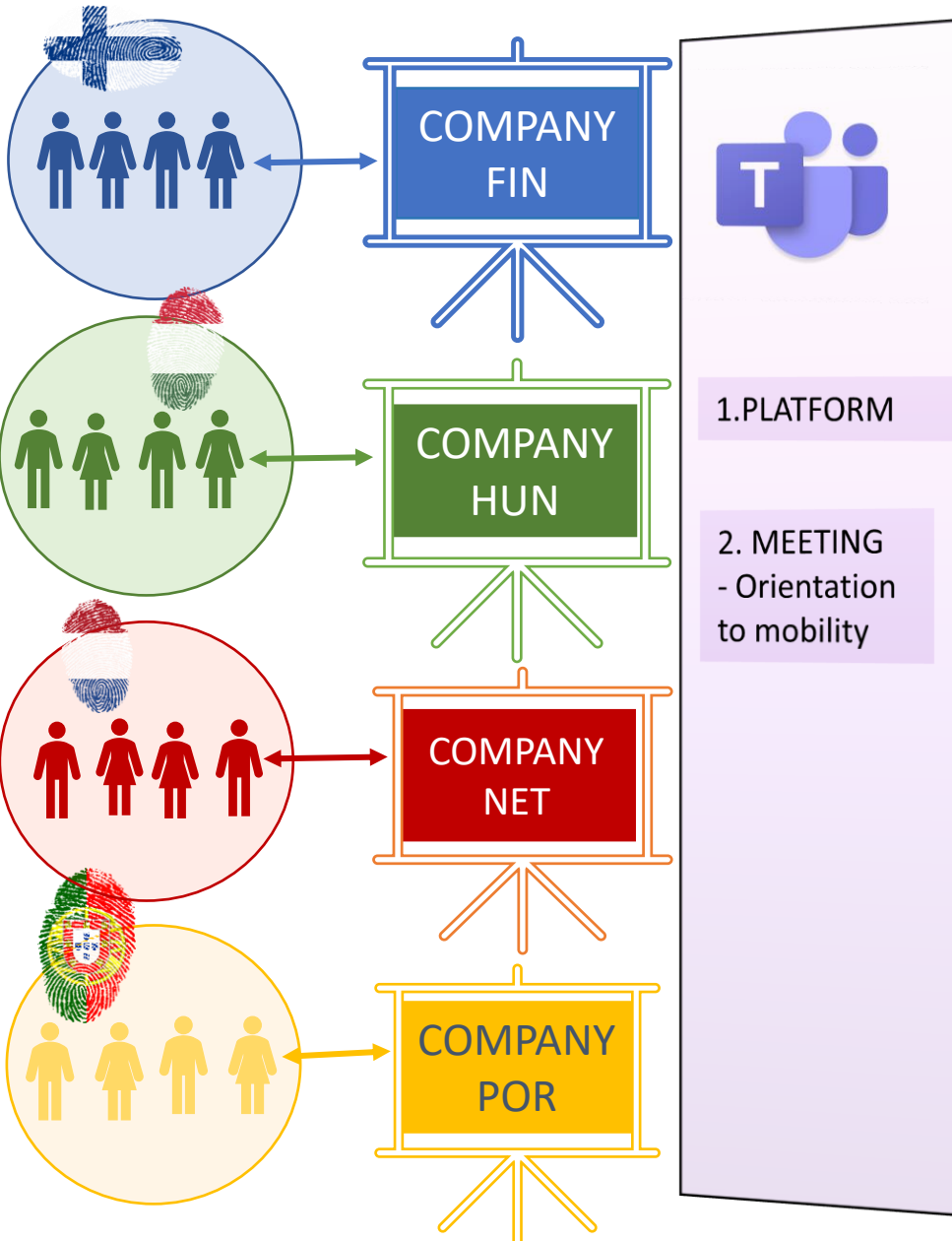


Before the mobility in home country



During mobility

DAY 1: Orientation & Getting to know each other, creation of multinational groups

DAY 2: Case company presentations

DAY 3: Company visit(s) and getting familiar with company assignments

DAY 4 - 5: Solving company assignments in multinational groups

During weekend cultural and freetime programme

DAY 8 - 10: Solving company assignments in multinational groups

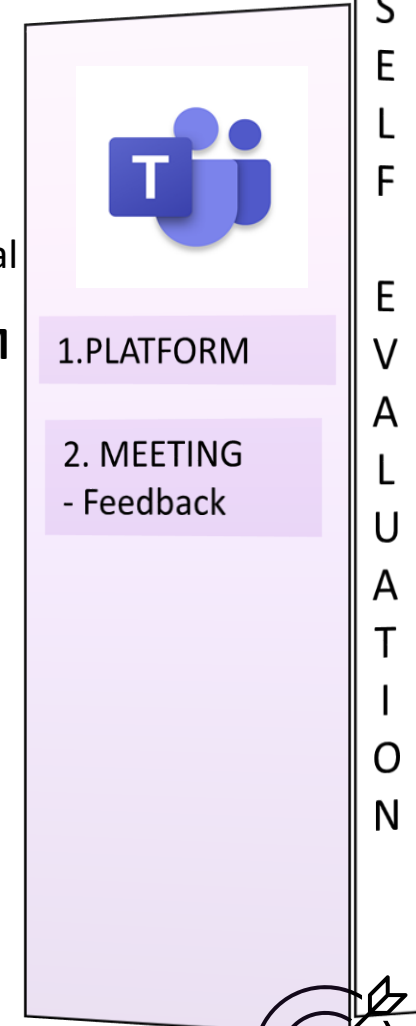
DAY 11: Presentations by multinational student teams, feedback from company representatives & teachers

DAY 12: Official ending of mobility, assessment / certificates. Celebrating the end of the programme.

MULTINATIONAL TEAM



After mobility in home country



GOAL: The students are able to cowork internationally, to develop soft skills and know the basics of European marketing in a sustainable way