

Second pilot of MaTE training programme

Description of the pilot and program of mobility week

Pilot started in January 2023 and ended in February 2023

Mobility in Eger, Hungary 30.1.2023–3.2.2023



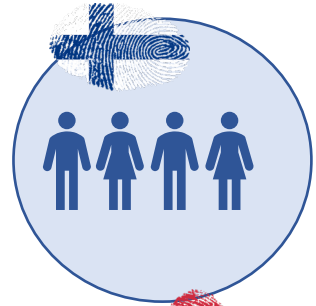
Before the mobility in home country

During mobility: 30.1. – 3.2.23

After mobility in home country

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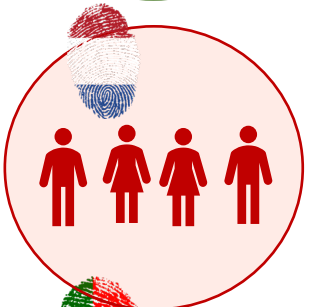
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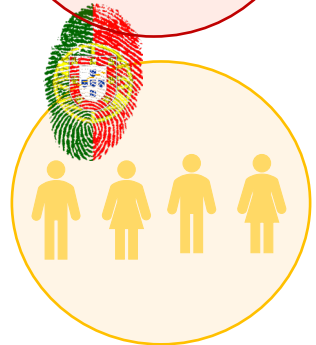
CASE
COMPANY 1



CASE
COMPANY 2



CASE
COMPANY 3



CASE
COMPANY 4



1. TEAMS as
Learning
Environment

2. TEAMS-
meeting of
students and
teachers
19.1.23

DAY 1: Orientation and Getting to know the case companies, start of multinational team work

[Go to program](#)

DAY 2: Multinational team work

Students & teachers experience team work

[Go to program](#)

DAY 3: Multinational team work

[Go to program](#)

DAY 4: Presentations by the students

The four company cases

[Go to program](#)

DAY 5: Day trip

Day trip to a nearby destination

[Go to program](#)

MULTINATIONAL TEAM



CASE
COMPANY 1

CASE
COMPANY 2

CASE
COMPANY 3

CASE
COMPANY 4



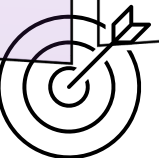
1. TEAMS as
Learning
Environment

2. TEAMS-
meeting of
students and
teachers
14.2.23

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GOAL: The students are able to cowork internationally, to develop soft skills and know the basics of European marketing in a sustainable way



All days expect for Friday

- Lunch provided by "De Steck" approximately 12–13 (or how it fits to the programme)

Monday 30th JAN 2023

Orientation & Case company presentations

Time	What's happening?
9.00–11.45	<ul style="list-style-type: none">▪ Welcome by team Netherlands at Graafschap College▪ Getting to know each other (Ice breakers)▪ Vlog Instruction▪ School tour of Graafschap College▪ 11.45–12.00 Going to “de Steck” by foot▪ Welcome to “De Steck” by Henk
13.00–14.00	<ul style="list-style-type: none">▪ Pitches by the four case companies.▪ Presenting the Internal, External and SWOT-analysis (their ‘case’), including their assignment for the next coming days
14.00–15.30	<ul style="list-style-type: none">▪ composing the 4 multinational groups (1 student of each country)▪ Each group will visit their case company. Transport will be arranged and will be sustainable
15.45–16.00	Questions/ending day one, together at GC or "De Steck"

Tuesday 31st JAN 2023

Multinational team work

Time	What's happening?
9.00–9.30	At 9:00 the day will be starting at “De Steck” and the groups may ask/explain what their case is for this week.
9.30–12.00	Students work in multinational groups at their case.
13.00–15.15	Students work in multinational groups at their case.
2 – 3 hours	Pedagogical methods workshop for teachers while students are working in multinational groups led by Heikki Hannula
15.15–15.30	Questions/ending the day together.

Wednesday 1st FEB 2023:

Multinational team work

Time	What's happening?
9.00–9.15	At 9:00 Starting the day at “De Steck”. The groups can get something to drink and start at their case.
9.15–12.00	Students work in multinational groups at their case.
13.00–15.15	Working in multinational groups at their case / Visit their case company (depends on the case company if it's possible)
15.15–15.30	Questions/Ending the day together.

Thursday 2th FEB

Presentations by the students

Time	What's happening?
9.00–9.15	At 9:00 we start the day at “De Steck” and the groups can get something to drink and start at their case.
9.15–12.00	Students work in multinational groups at their case.
13:00–14:30	Presentation of the multinational groups of the four company cases, including the results (approximately 15 minutes per presentation)
14.30–15.30	Evaluation of the week with Tips/Tops per group and discuss about the week?
15.30 -	Celebrating the outcome of this week with a drink in Doetinchem and a dinner?

Friday 3rd FEB 2023

Day trip to Amsterdam

- Timetable and content of the day will be added later